

Thrill someone's heart this Christmas while supporting the American Heart Association

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December 3, 2008 -- Every hour of every day, heart disease kills another Kentucky woman.

Ten times more women die from heart disease or stroke than from breast cancer. In fact, heart disease is the number-one killer of Kentuckians, male or female. It kills more of us than all the types of cancer put together.

As grim as those statistics are, Kentuckians can help change the numbers and have a fun, memorable experience while doing so this December.

On Friday, December 12, Louis and Olivia Scholz, founders of Lexington's St. John & Myers, are holding an open house from 5 p.m. to 8 p.m. at their luxurious antique and period jewelry salon at 4379 Harrodsburg Road in South Elkhorn Village. Ten percent of every sale generated during the event will be donated to the local chapter of the American Heart Association. Representatives of the local chapter will also be present to answer questions.

"If jewelry is in your gift-giving plans, this is a great way to make it count even more," says Olivia Johnson Scholz, co-founder with her husband, Louis. "You can find a one-of-a-kind gift in most any price range and support the American Heart Association, an organization that is helping solve one of the most important challenges we face as Kentuckians."

The American Heart Association has three missions: education, advocacy, and research. Their many-pronged efforts to eliminate heart disease include programs such as START, a workplace walking program; the Alliance for a Healthier Generation to get kids moving more; and Power to End Stroke, designed to educate African Americans, who are twice as likely to die of heart disease. Advocacy is accomplished with lawmakers in Frankfort and Washington. Research is also essential, taking place across the nation, including the University of Kentucky's Cardiovascular Research Center (CVRC), which currently has \$4 million in grants from the association. The local chapters make it all possible through fundraising events such as this one with St. John & Myers.

St. John & Myers is one of the preeminent antique jewelry retailers in the United States. Founders Olivia and Louis Scholz personally select each piece of estate, period and vintage jewelry, bringing it to their salon from around the world. Appointment-only private showings customized for each person make the selection process as memorable as the jewelry.

This event is one of many sponsored by St. John & Myers to support the community and organizations that improve life in central Kentucky. For information on future events, go to stjohnandmyers.com